

DATA PROTECTION INFORMATION FOR DATA SUBJECTS RURITAGE NEWSLETTER

UNESCO, the partner in charge of the RURITAGE newsletter, will process your data in accordance with the principle of fair and legitimate processing, only where necessary, using paper and electronic means, and adopting adequate security measures, only for the purpose of sending you the RURITAGE newsletter.

The United Nations Personal Data Protection and Privacy Principles (“the UN Principles”) set out a basic framework for the processing of personal data by, or on behalf of, the United Nations System Organizations in carrying out their mandated activities.

The UN Principles include the principle of transparency, which is to provide data subjects with detailed information on the processing of their personal data.

By subscribing to the RURITAGE newsletter, you will send us your e-mail address, and we wish to inform you beforehand how it will be used.

Your data will be processed by duly authorized UNESCO Staff members and personnel and will not be used for any other possible purposes.

You may, at any time, request access to your data to verify it, and to request rectification and/or deletion of your data.

Full information is provided below.

WHO WILL BE IN CHARGE OF DATA PROCESSING?

UNESCO

Address: 7 place Fontenoy, Paris France

E-mail: info@unesco.org

Registered e-mail: info@unesco.org

WHAT DATA WILL BE COLLECTED?

Only your e-mail.

HOW WILL MY DATA BE USED?

Your personal data will only be processed for the purpose of sending you the RURITAGE annual newsletters, including main results of the RURITAGE project.

WHAT IS THE LEGAL BASIS FOR THE PROCESSING OF MY DATA?

The legal basis for the processing of your personal data is your express consent, in line with the UN Principles on fair and legitimate processing.

WHO WILL HAVE ACCESS TO MY DATA?

Beside UNESCO, some other subjects will have access to your personal data, as it is needed to manage the newsletter. This will happen in full compliance with applicable laws and regulations.

These subjects include:

Technology providers (i.e. hosting service providers, **Mailchimp**, a mailing service providers)

Competent authorities in charge of monitoring the project (i.e. the European Commission).

Other RURITAGE partners will not receive your personal data, unless they need to be involved in the management of the RURITAGE newsletter.

WHERE WILL MY PERSONAL DATA BE KEPT?

We send out newsletters with MailChimp and use features of the MailChimp newsletter service of The Rocket Science Group, LLC, 675 Ponce de Leon Ave. NE, Suite 5000, Atlanta, GA 30308 USA to record newsletter subscriptions.

General information about MailChimp

Rocket Science Group LLC (MailChimp) maintains online platforms that enable our users to stay in touch with their subscribers, primarily via email. They allow users, to upload e-mail addresses, and other subscriber profile information, such as name, physical address, and other demographic information to the MailChimp database. This information is used to send emails and allow the use of certain other MailChimp features for these users. In accordance with the published privacy policy, MailChimp shares some information with third parties to provide and support the services that MailChimp provides to users. MailChimp also shares some information with third party advertisers to better understand users' needs and interests so that more relevant content and targeted advertising can be provided to these users and other users.

Newsletter Sign up

When you sign up for our newsletter on our website, the data entered will be stored by MailChimp.

Newsletter evaluation

When you receive a newsletter via MailChimp, information such as IP address, browser type and e-mail program are stored to give us information about the performance of our newsletter. MailChimp can use the images in the HTML emails called Web Beacons (see kb.mailchimp.com/reports/about-open-tracking for details) to see if the email has arrived, whether it was opened and if links were clicked. All this information is stored on the servers of MailChimp, not on this website.

HOW LONG WILL MY PERSONAL DATA BE KEPT?

Your personal data will be kept by UNESCO until you decide to unsubscribe from the newsletter. In case you maintain your subscription active for the whole duration of the project. In any case, your data will be stored for no longer than necessary in consideration of the purposes for which they have been processed.

CAN I REQUEST DELETION OF MY DATA?

As data subject, you may:

- request access to and rectification or erasure of personal data;
- object to processing;
- withdraw consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

You may also unsubscribe from the newsletter at any time by clicking on the link at the bottom of the email. If you have unsubscribed by clicking on the unsubscribe link, your data will be deleted at MailChimp.

AM I OBLIGED TO PROVIDE MY PERSONAL DATA? CAN I REFUSE?

Providing the requested personal data is absolute voluntary but necessary to subscribe to the RURITAGE newsletter. If you fail to provide the required data, it will be impossible for you to receive the newsletter.

AUTOMATED DECISION-MAKING

No automated decision will be made on the basis of your personal data collected for the RURITAGE project. Your data will not be used for profiling purposes.