



Kvarken Archipelago

Coastal People-Coastal Life: Using Local Empowerment for Transmission Into Smart Development

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Geographical/territorial context: In 2006 Kvarken Archipelago was appointed to a nature heritage on the UNESCO World Heritage list and as an enlargement of the High Coast nature heritage in Sweden (appointed in year 2000). The Finnish part, Kvarken Archipelago, consists of two zones, A and B. In zone A is the world heritage info centre situated.

Strengths/assets: The Kvarken region has a special history when it comes to geology. The land is still rising from the sea because of the latest Ice Age. Given our unique landscape, local communities like the villages of Molpe and Bergö, have an unique platform to develop sustainable tourism based on nature and culture heritage values and become an interesting sustainable destination.

Challenges: Mega trends like digitalization or universal aspects like climate change, also effect to local level and people's daily life. One challenge for the future is to create smart but sustainable local communities. The pandemic has shown also how important it is to work with resilience. How can local communities develop more know-how about resilience in relation to smart and sustainable communities?

1 Identified Stakeholders, Establishment of the Hub



- * Location
- * Function of RHH before RURITAGE
- * Type of stakeholders involved

2 Co-development of the Action Plan



The co-development of the action plan happened through the following workshops:

- Participatory Workshop (25.10.2021): The workshop was arranged at the local restaurant, Strand-Mölle, by the sea in Molpe with totally 30 participants and with a nice mix of stakeholders: local people, local entrepreneurs, local NGOs, municipality representatives, local guides, visit organization, regional authorities, from the world heritage delegation, journalist
- Follow-up Workshop (29.03.2022): Based on the five main developed actions, different stakeholders met again to take the actions one step ahead.

3 Established Action Plan

This section should summarize the overall aim of the RURITAGE Regeneration plan in your Additional Replicator territory. Please take opportunities and strengths within your area into account, but also open issues to address that have not been solved in the previous strategies (i.e. before RURITAGE), or that are completely new (e.g. related to COVID-19). This should be based on the stakeholder's discussions during the RURITAGE workshops.

SB2

- Action 1:** Design a set of new touristic and information packs, integrating different cultural experiences (storytelling), for example via VR
Specific aim: Indicate the objective of the action and the quantifiable target that this action will address
Achieved Activities: list here using bullet point the specific activities needed to complete the action and to reach the defined objective and target
- Action 2:** To build a lookout tower like a miniature of the old lighthouse from the archipelago (still standing and the only one in Finland)
Specific aim: Indicate the objective of the action and the quantifiable target that this action will address
Achieved Activities: list here using bullet point the specific activities needed to complete the action and to reach the defined objective and target (including dissemination)
- Action 3:** To build-up a new local partnership between local NGOs and local entrepreneurs, to create new possibilities for services and accommodation in the world heritage site- area (no one will make it alone)
Specific aim: Indicate the objective of the action and the quantifiable target that this action will address
Achieved Activities: list here using bullet point the specific activities needed to complete the action and to reach the defined objective and target
- Action 4:** To build up new concepts for attractions & activities based on the local heritage- storytelling – the smugglers, the lightkeepers
- Action 5:** New "routes" in the nature. Discover a quite unknown place and nature heritage on the UNESCO-list, by foot, by boat, by kayak, by bike, by skiing and other winterrelated possibilities. Four seasons.



Sustainability Beyond RURITAGE

- Please summarize your territory' outcomes from the RURITAGE project.
- How will you continue to work beyond the project timeline?
- What are your main lessons learned from the project?
- What are the achievements identified from the project?
- What may be challenging in the future?

Diapositivo 1

HEÅ0 Any way to make the picture look nicer?

Hanna Elisabet Åberg;
2022-03-25T11:09:51.577

SB0 0 Change pictures? Kidding, yes I can do that if you give me the originals

Simona Bravaglieri; 2022-03-25T11:09:51.577

HEÅ 1 I'll look for it!

Hanna Elisabet Åberg;
2022-03-25T15:52:02.010

HEÅ1 Maybe we could add a "check" box or something here. Or something nicer than a check box...

Hanna Elisabet Åberg;
2022-03-25T15:52:57.289

SB2 What is RHH?

Simona Bravaglieri; 2022-03-29T12:41:24.838