



Stone landscapes and the scent of hazelnuts: local culture and ancient agriculture traditions for the renewal of rural tourism

Valli del Parco dell'Aveto (Italy, GE)

Contact info

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Geographical/territorial context: Preservation and management of the rural area in the Valleys of the Aveto Park, in Liguria, Northern Italy, encourage the presence of a vital community and consolidate centuries-old tradition and cultural heritage that shaped the landscape.

Strengths/assets: Terraces would become the backbone of the agricultural identity of the territory, the protector of its morphological integrity and at the same time the foundation for restoring cultural activities, along all the chain of hazelnut production (food processing, trade, and restaurants) to the emotional tourist product.

Challenges: The area is composed by myriad of landscapes: from the highest snow-capped peaks of the Ligurian Apennines to the wide pastures and rural monuments supported by dry-stone walls on the hillsides, through chestnut and hazelnut woods, to the terraces of greens and olive trees, walking through small stone villages of ancient origins, surrounded by the scents of wild herbs, glimpsing the sea on the horizon.



1 Identified Stakeholders, Establishment of the Hub



- *Location
- * Function of RHH before RURITAGE
- * Type of stakeholders involved

2 Co-development of the Action Plan



The co-development of the action plan happened through the following workshops:

- Participatory Workshop (Date): *further description*
- Roundtable with Stakeholders/Business Model Canvas / Serious Game (Date): *further description*
- Optional Workshop (Date): *further description*

3 Established Action Plan

This section should summarize the overall aim of the RURITAGE Regeneration plan in your Additional Replicator territory. Please take opportunities and strengths within your area into account, but also open issues to address that have not been solved in the previous strategies (i.e. before RURITAGE), or that are completely new (e.g. related to COVID-19). This should be based on the stakeholder's discussions during the RURITAGE workshops.

SBZ

- Action 1: Title of the Action**
Specific aim: Indicate the objective of the action and the quantifiable target that this action will address
Achieved Activities: list here using bullet point the specific activities needed to complete the action and to reach the defined objective and target
- Action 2: Title of the Action**
Specific aim: Indicate the objective of the action and the quantifiable target that this action will address
Achieved Activities: list here using bullet point the specific activities needed to complete the action and reach the defined objective and target (including dissemination)
- Action 3: Title of the Action**
Specific aim: Indicate the objective of the action and the quantifiable target that this action will address
Achieved Activities: list here using bullet point the specific activities needed to complete the action and to reach the defined objective and target



Sustainability Beyond RURITAGE

- Please summarize your territory' outcomes from the RURITAGE project.
- How will you continue to work beyond the project timeline?
- What are your main lessons learned from the project?
- What are the achievements identified from the project?
- What may be challenging in the future?

Diapositivo 1

HEÅ0 Any way to make the picture look nicer?

Hanna Elisabet Åberg;
2022-03-25T11:09:51.577

SB0 0 Change pictures? Kidding, yes I can do that if you give me the originals

Simona Bravaglieri; 2022-03-25T11:09:51.577

HEÅ0 1 I'll look for it!

Hanna Elisabet Åberg;
2022-03-25T11:09:51.577

HEÅ1 Maybe we could add a "check" box or something here. Or something nicer than a check box...

Hanna Elisabet Åberg;
2022-03-25T11:09:51.577

SB2 What is RHH?

Simona Bravaglieri; 2022-03-29T12:41:24.838